

Report on the Use of the Promotion of Reading Grant
2019-2020 School Year

Part 1: Evaluation of the Effectiveness

1. Evaluation of the objective: (Promote reading interest among students in learning and leisure reading)

The objective was partly achieved as many planned activities had been cancelled due to social movement and suspension of classes during the spread of COVID-19. Encountered with unexpected changes, recommended booklists were compiled and online reading activities were sent to students' emails. Without direct contact, the effectiveness was undermined. The figure in stakeholder survey concerning reading recorded a remarkable drop from 3.8 to 3.1. However, on the other hand, the usage of online reading platform, both HyRead and Highlights, marked a tremendous increase during the class suspension period. Also, there was a slight increase in the satisfactory rate of subject-based reading programme even though half of the topics were cancelled. The satisfactory rate rose from 65% (19-20) to 68% this year. It showed that reading interest among some students had been fostered.

2. Evaluation of strategies: In view of the changes occurred in 19-20, the importance of using electronic tools in reading became more obvious. Besides, students' network might be a valuable resource in promoting reading. Also, awards and gifts might sound effective among reluctant students.

Part 2 : Financial Report

Allocation : \$61,980.00

Surplus : \$16,588.85 Total : \$78,568.85

| | Item* | Actual Expenses (\$) |
|----|--|--|
| 1. | Purchase of reading resources | \$15,937.00 |
| | <input checked="" type="checkbox"/> Printed books | |
| | <input checked="" type="checkbox"/> e-books | |
| 2. | Web-based Reading Schemes | \$15,200.00 |
| | <input checked="" type="checkbox"/> e- Read Schemes : “Reading Challenge” organized by HKEdCity, “Highlights” Cross Curricular English Reading Platform | |
| | <input checked="" type="checkbox"/> Other Schemes : Subject-based SRL Reading Scheme1819 | |
| 3. | Reading Activities | \$0.00 Cancelled because of social movement and suspension of classes |
| | <input checked="" type="checkbox"/> Hiring writers, professional storytellers, etc. to conduct talks | |
| | <input checked="" type="checkbox"/> Hire of service from external service providers to organize student activities related to the promotion of reading (e.g. book fairs, author’s book talks, workshops) | |
| | <input type="checkbox"/> Paying the application fees for activities and competitions related to the promotion of reading | |
| | <input type="checkbox"/> Subsidizing students of their participation in and application for reading related activities or course | |
| 4 | Other : a. Inter-house and Inter-class E-book Battle (school-based) (cancelled) b. Inter-class audio book competition + Audio book competition by RTHK (cancelled) c. Reading Workshop (Chinese / English) (ZOOM) d. Visit to HK Central Library e. “A Taste of Working in the Publishing Sector” a workshop jointly organized by Career Section, Chinese Department and Library (cancelled) f. Second-handed books fund-raising g. Inter-house Cosplay Competition (cancelled) | \$16,000.00 |
| | Total Expenses | \$47,137.00 |
| | Uncommitted Funds | \$31,431.85 |

*Please tick the appropriate boxes or provides details.