

Report on the Use of the Promotion of Reading Grant
2020-2021 School Year

Part 1: Evaluation of the Effectiveness

1. Evaluation of the objective: (Promote reading interest among students in learning and leisure reading)

The objective was partly achieved as some activities such as visits and author's talk have been cancelled because of social distancing and school suspension from Dec to March. Room for reading promotion is limited since afternoons were usually fully packed with online supplementary classes and inter-house activities. The librarian's role in advocating reading was greatly undermined due to her sick leave and shortage of T.A.s in the second term. Some activities such as Inter-House Reading Challenge and Inter-House Cosplay Competition were implemented online and students were still motivated. These activities were carried out online through ZOOM, allowing a limited number of participants. With the promotion of some subject teachers, the usage of electronic reading resources recorded a consecutive rise in 2 years. The figure of reading HyRead e-books and e-magazines nearly doubled that of 19-20. The figure in stakeholder survey on reading habit showed a slight increase from 3.1 to 3.2 this year. Thanks to the efforts of all teachers, 78% of students agreed that Subject-based Reading Scheme was effective in arousing their reading interests. The figure 78% was significant as it was a record high and the first time meeting the goal. The slight increase from 3.1 to 3.2 in APASO projected a promising future, provided that whole day school will be resumed and library manpower will be stable.

2. Evaluation of strategies: In the light of satisfactory figures, the strategies of using more electronic resources and diversified promotion channels were proved to be effective and on the right track. Besides, peer influence and students' network may be a potential tool effective in promoting reading. .

Part 2 : Financial Report

Allocation: \$62,414

Surplus: \$31,430.6 Total: \$93,844.6

	Item*	Actual Expenses (\$)
1.	Purchase of reading resources	
	<input checked="" type="checkbox"/> Printed books	\$19,292.20
	<input checked="" type="checkbox"/> e-books	
2.	Web-based Reading Schemes	
	<input checked="" type="checkbox"/> e- Read Schemes : “Reading Challenge” organized by HKEdCity, “Highlights” Cross Curricular English Reading Platform	\$16,900.00
	<input checked="" type="checkbox"/> Other Schemes : Subject-based SRL Reading Scheme20-21	
3.	Reading Activities	
	<input checked="" type="checkbox"/> Hiring writers, professional storytellers, etc. to conduct talks (<i>cancelled</i>)	
	<input checked="" type="checkbox"/> Hire of service from external service providers to organize student activities related to the promotion of reading (e.g. book fairs, author’s book talks, workshops)	\$33,900.00
	<input type="checkbox"/> Paying the application fees for activities and competitions related to the promotion of reading	
	<input type="checkbox"/> Subsidizing students of their participation in and application for reading related activities or course	
4	Other : a. Inter-house and Inter-class E-book Battle (school-based) <u>cancelled</u> b. Inter-class audio book competition + Audio book competition by RTHK <u>cancelled</u> c. Reading Workshop (Chinese / English) d. Visit to HK Central Library <u>cancelled</u> e. “A Taste of Working in the Publishing Sector” a workshop jointly organized by Career Section, <u>cancelled</u> f. Second-handed books fund-raising <u>cancelled</u> g. Inter-house Cosplay Competition	\$1466.4
	Total:	\$71,558.60
	Unspent Balance:	\$22,286.00

*Please tick the appropriate boxes or provides details.